









About



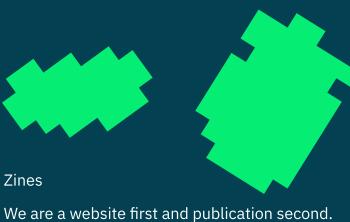


Please submit your keepsake and story here to be entered into the Murmur collection. A nutral background is appriciated.

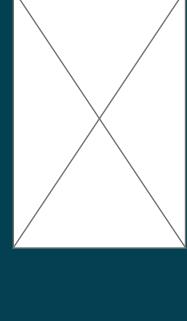
Title

Story





Bimonthly, we release a zine. The contents of these zines come from user posts. We curate a collection of keepsakes. Each zine is a different keepsake and tells a different story.



## The shoe collection,

**Issue One** 

ever wondered how many people had

Oct. 10, 2025, 10\$

stories about their shoes? **Buy Now** 



## wanted to cry in public? Read this issue of

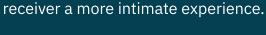
Murmur Zines.

**Issue Two** 

Buy Now

Aug. 10, 2025, 10\$

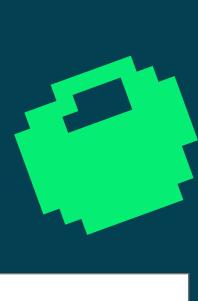
The sad collection, ever



Example Poster

write messages on the inside cover to give the







Post Zines About My Gallery

## About Us

Hello, welcome to Murmur, the keepsake collection. Through shared stories, we aim to cultivate joy, happiness, and empathy in people. In modern society, we focus too much on material things for all the wrong reasons. Hyperconsumerism and fast fashion have ruined keepsakes. They produce material meant to be discarded. At Murmur, we remind people that we have enough and should cherish these things. We have so many treasures; why do we need more?

Ever wonder how we got our Murmur logo? And the meaning behind it? Well, wonder no more. The logo displays murmur broken in half and flipped upside down. This relays the duality of the brand. While the issues we face are modern and, at times, dystopian, the solution of telling stories is a primordial one. The letters connect on the bottom to abstract the logo and make it look more like heartbeats on a monitor or sound waves, both reinforcing the murmur name.



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